



Your Total Training Resource

## **How to Effectively Address and Engage Your Organization Concerning Diversity, Inclusion and Implicit Bias Virtual Workshop**

These are challenging times. The business landscape is rocky. Covid 19 has affected markets, supply chains, distribution systems and productivity. And in 2020, when we thought that maybe we had moved to a better place in America regarding race, it became painfully obvious that we had not.

Your company wants to do something. You want to do something. You want to do to the right thing, but what? You need a roadmap, a GPS, to move your organization forward. But where to start? What do we do first? What do we start/stop/continue?

During this introductory session, you will receive an overview of the building blocks of diversity, inclusion, and equity; and how awareness of implicit bias supports diversity and inclusion.

**This is an overview of what a longer, customized workshop may contain. During this virtual session, you will become aware of the main highlights of....**

- The components of a meaningful organizational diversity, inclusion, and equity statement
- The components of an actionable Business Case
- The methodologies of measurement and accountability concerning hiring, retention, and workforce engagement to move from words to action and successful management of diversity and inclusion
- The guidelines to get started
- How awareness and management of implicit bias allows for effective diversity and inclusion

### **Take-Aways**

- Knowledge of where and how to start and/or improve your diversity and inclusion endeavors
- Knowledge of what is necessary to be an organization that is diverse and inclusive
- Knowledge of the benefits of effective diversity and inclusion—higher employee engagement, increased profits, and improved hiring results—as researched by Deloitte, McKinsey, and Glassdoor.
- An overview of the strategic components of a 2020 Diversity and Inclusion business case
- An overview of how implicit bias affects organizational decision making and workplace interactions.

### **Who Should Attend?**

The individuals in the organization who have decision making authority regarding workforce policies and practices.



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## Registration Information

**Time:** This is a 75-minute workshop delivered in 1 session.

**Pricing:** This complimentary workshop is for up to 2 senior decision-makers per company. The session will be limited to 20 participants.

**Other Information:**

- The session will be delivered on the Zoom platform so all participants will work from their own workspace and use their own computer. Zoom has video capability but, if the participant's computer is not equipped with a camera, audio will also work.
- To register we will need the name of each participant and their email address.
- Five (5) days before the date of the session we will send each participant an electronic copy of the course materials. Additionally, we will provide a link of a Meeting ID that when clicked on will allow the participant to enter the training room. For those signing up less than 5 days prior, it will be no problem as we will immediately provide this information.
- Participants should enter the Zoom training room at least 15 minutes (8:45 AM) before the start time.
- The session will be limited to 20 participants to allow for, and ensure, maximum interaction, participation and engagement.

**To register** or for additional information either email, phone or complete the [online registration form](#).

**Email:** Ken Keller at [kkeller@c-kg.com](mailto:kkeller@c-kg.com) or Dean Carroll at [dcarroll@c-kg.com](mailto:dcarroll@c-kg.com) or

**Phone:** (630) 495-0505 or (800) 869-7497.

**Register online:** [Complete form by clicking here](#). If you register online, a confirmation email will be sent to you with next steps and payment details. Please note we accept checks as a form of payment.

**[To see a complete list of our current workshops click here.](#)**

Customized onsite and virtual workshops are also available.

Please contact us with any questions or concerns you may have. Email: Ken Keller at [kkeller@c-kg.com](mailto:kkeller@c-kg.com) or Dean Carroll at [dcarroll@c-kg.com](mailto:dcarroll@c-kg.com) or phone: (630) 495-0505 or (800) 869-7497.